

Communications Catalyst

Position Description



Organization

Founded in 2012, MetroMorphosis is a nonprofit organization whose mission is to transform urban communities from within. Through this mission the organization seeks to develop and mobilize a critical mass of engaged citizens to design and implement sustainable solutions to persistent community challenges.

For more information, please visit www.metromorphosis.net.

Position and Responsibilities

The Communications Catalyst plays a central role in the marketing and communications efforts of MetroMorphosis and its strategies and activities and works independently and collaboratively with MetroMorphosis team members and partner organizations to develop written and visual materials to convey the Organization's messages and impact.

This position requires strong written and verbal skills, as well as some graphic design knowledge, proficiency at working with other, extensive discretion, independent judgement and business acumen.

Primary Responsibilities include:

- Overseeing the organization's marketing and communications efforts
- Implementing the organization's communication plan
- Managing various social media accounts
- Developing mission- specific collateral that aligns with brand guide using design software
- Developing messaging for organizational communications such as newsblasts, emails, press releases, blogs and other written communications
- Curating mission- aligned content
- Collaborating with staff on new ideas, directions and venues for marketing
- Supporting the overall mission of the organization

Qualifications

This position is an excellent opportunity for a dynamic, self- starter to experience various aspects of non-profit leadership, social media marketing, and communications while supporting the work of a local, community- based organization. Specific requirements include:

- Superior written and oral ability with specific abilities to tailor messaging for specific audiences
- Experience managing an organizational brand and demonstrated ability to use social media to effectively deliver marketing content
- Proficiency in graphic design
- Strong organizational skills with the ability meet deadlines
- Experience creating targeted content that generates a measurable return

MetroMorphosis is an Equal Opportunity employer. Personnel are chosen on the basis of ability without regard to race, color, religion, sex, national origin, disability, marital status or sexual orientation, in accordance with federal and state law.