

Cultivating Catalytic Partnerships

Welcome

Please take a moment to:

- Write your name, location, and role in the chat box. Include 1 thing you hope to get out of the session.
- Complete the poll found at the QR code or link below:



Cultivating Catalytic Partnerships to Fuel & Sustain Collective Impact

*Collective Impact Action Summit
April 25, 2023*

Purpose & Outcomes

Purpose: To increase our capacity to identify, leverage, and cultivate *catalytic partnerships* in the collectives we support

Session Outcomes:

- Develop awareness and understanding of MM's partnership continuum and heat map tools
- Practice assessing the existing relationship dynamics among the key stakeholders involved in a change effort
- Identify relationships that can be nurtured and leveraged in service of sustaining a collective impact effort

Session Flow

- ❖ Welcome, Reflection & Session Overview (~10 min)
- ❖ What are Catalytic Partnerships? (~15 min)
- ❖ Group Demonstration & Discussion (~15 min)
- ❖ Independent Practice & Reflection (~10-15 min)
- ❖ Embracing the 'Inner Game' of Change (~15 min)
- ❖ Session Closing & Feedback (~5 min)

About Us



Raymond A. Jetson & Sherreta R. Harrison
Chief Executive Catalyst & Sustainability Catalyst
Intergenerational Co-Leads



Judy Touzin
Innovation & Partnerships Catalyst
HGSE Ed.L.D. Resident

This Session...

IS...



IS NOT...



What are Catalytic Partnerships?

What are we noticing about the *collectives that make progress towards impact* and the ones that don't?

catalytic partnerships



shared
purpose

deep
trust

info &
resource
sharing

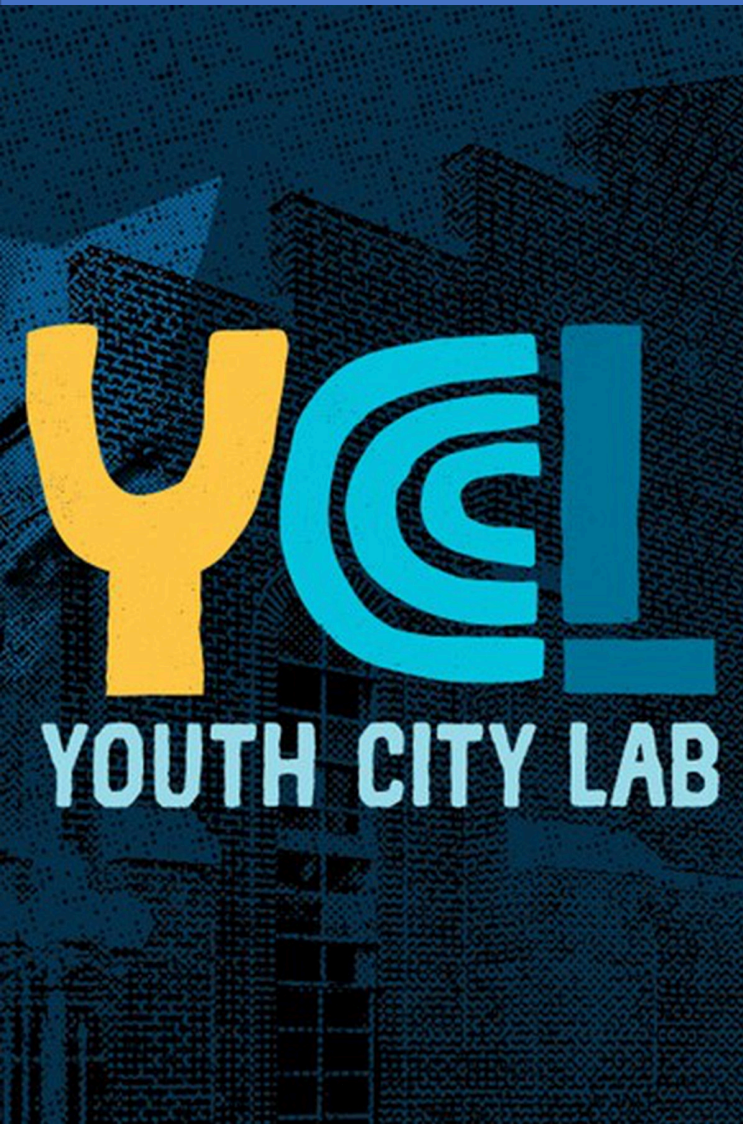
joint
accomplish-
ment

Catalytic Partnerships Defined

At MM, we define a catalytic partnership as *the tight, trusting relationship between approximately two or three individuals that is anchored by a shared commitment to a mission, purpose, or cause.*

This relationship is catalytic because it *results in the accomplishment of something that the partners otherwise might not have been able to accomplish alone.*

A Local Example of a Catalytic Partnership



Gaylynn Mack

Big Buddy

Mrs. Mack, as the many children she has worked with call her, has been involved in the youth development field for over 40 years. She began her career volunteering with the Big Buddy Program as a mentor and that experience changed her life. She is a lifelong advocate for mentoring as a solution to the challenges faced by our communities today.



Dustin LaFont

Front Yard Bikes

When he was a public school teacher, Dustin began exploring ideas with a few neighborhood kids on his front yard in the summer of 2010. Community grew and people rallied behind the project. Since then, FIB has served more than 3,000 children, who have had bikes to earn one of their own with two other school sites and a full service bike shop in Mill City. The nonprofit has become the largest community bike shop in the state and hopes to do even more with the amazing teens that champion the good work.



Dr. Anna West

Humanities Amped

For over 20 years, Anna has co-created multiple community youth organizations that focus on the intersection of humanities and social change. Humanities Amped is among them. She earned a PhD in English Education from Louisiana State University and a master's in education from Harvard Graduate School of Education.



O'Neil Curtis

Line4Line

O'Neil Curtis owns O'Neil's Barber & Beauty Salon. He founded the Line4Line Barbering Literacy Program after meeting Lucy Perera in 2004. O'Neil Curtis moved in with his father, who he had just met, and decided that he would one day cut hair and open his own shop. He has trained many barbers, and he gives hair cutouts to the aged and disabled, and children who can't afford them.



Lucy Perera

Line4Line

Lucy has worked in arts education since 1998. She's passionate about developing education programs that engage people from diverse backgrounds to thrive and act more creatively. She grew up in Boston and received her MA from the University of Denver. Her journey led to the ICA Museum of Art in 2010 as coordinator of school and community programs, where she founded Artworks Stories in Art, Neighborhood Arts Project and Line4Line. She worked for Akron House Children's Museum from 2017 to 2021, when she moved to Line4Line.

A Global Example of a Catalytic Partnership



Our Knowledge Base



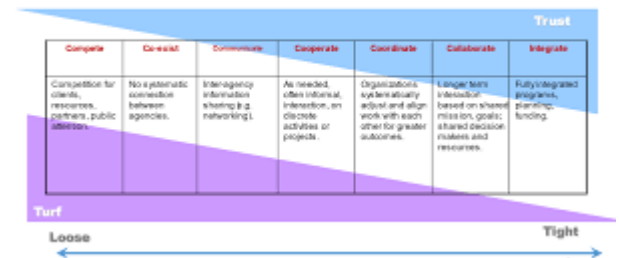
CELEBRATING 10 YEARS



COLLECTIVE IMPACT 3.0
AN EVOLVING FRAMEWORK FOR COMMUNITY CHANGE

MARK CABAJ AND LIZ WEAVER

The Collaboration Spectrum



Partnership Continuum

Partnership Level	Description
-1 Contentious Partnership	- distrust/mistrust
0 Neutral/ Siloed Partnership	-no trust (not broken but also not yet earned)
1 Condition Driven Partnership	-trust is emerging
2 Caring Partnership	-trust established
3 Catalytic Partnership	-trust is deep and abiding
4 CP w/ history of Collective Action	-understand trust building is a priority in collective work

[LINK](#) to document

Partnership Reflection Tool/Heat Map

Partnership Continuum Key					
-1	0	1	2	3	4
Contentious Partnership	Neutral/ Siloed Partnership	Condition driven Partnership	Caring Partnership	Catalytic Partnership	CP w/ history of Collective Action

Name	Person 1	Person 2	Person 3	Person 4	Person 5	Person 6
Person 1		0	1	-1	3	2
Person 2			3	-1	3	2
Person 3				-1	2	2
Person 4					1	3
Person 5						1
Person 6						

Group Demo & Debrief

Partnership Continuum Key					
-1	0	1	2	3	4
Contentious Partnership	Neutral/Siloed Partnership	Condition driven Partnership	Caring Partnership	Catalytic Partnership	CP w/ history of Collective Action

#	Person	Key Info	Name	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
P1			P1										
P2			P2										
P3			P3										
P4			P4										
P5			P5										
P6			P6										
P7			P7										
P8			P8										
P9			P9										
P10			P10										

Independent Practice/Reflection Time

Please use this time to do any of the following:

1. Review the partnership continuum more closely.

- What's helpful?
- What's unclear?
- What can be improved?

2. Practice entering partnership data for a few members of your collective impact initiative.

- What are you noticing?
- What are the possible implications?

3. Skim *From Backbone Support to Container for Change* (pages 9-11 of [Collective Impact 3.0](#) by Mark Cabaj & Liz Weaver of Tamarack)

Collective Impact 3.0



**COLLECTIVE
IMPACT 3.0**
AN EVOLVING
FRAMEWORK FOR
COMMUNITY CHANGE

MARK CABAJ AND LIZ WEAVER

Yes and...

From Backbone to Container for Change

backbone



container



A Strong Container

Put simply, a strong container is where social innovators can: “... transform their understandings [of the system they are trying to change], the relationships [with others in the systems] and their intentions [to act]. The boundaries of this container are set so that the participants feel enough protection and safety, as well as enough pressure and friction, to be able to do their challenging work.” (Kahane, 2012, as quoted in Cabaj & Weaver, 2016, p. 10).

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**What gets in the way of
facilitating the INNER game?**

**How do you overcome
those barriers?**



Closing Quote

We won't be able to achieve collective impact when turf reigns supreme...We hold ourselves and our efforts back from achieving their full potential when we go too fast and focus too quickly on the goal. **Spending time building relationships, building common ground, building trust may take longer at the beginning of collective efforts, but ultimately gets us to our results quicker.** Sometimes you just need to **go slow, build trust** and then magically, you can go fast. *–Liz Weaver, Tamarack Institute*

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Session Feedback



Please take the next 3 minutes to complete this brief feedback form.

<https://bit.ly/CatalyticPartnerships>

**Thank
You!**